CHIC

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CHIC COLLECTION 2019

CHIC
TIMELESS ELEGANCE

Defining your personal interior style often starts with your choice of dinnerware. It reflects your lifestyle, your way of dining. The importance of presentation is without doubt the key feature to a successful dinner. The power of tableware lies within its capacity to enhance the dining experience, without taking the spotlight away from the dishes. It can affect the way we taste food. As such, it's not something that should be considered as an afterthought.

Keeping that in mind, the Belgian brand CHIC brings you unique and timeless designed tableware, in combination with unique material features. Currently, the tableware industry is strongly focused on design, whilst the user-friendliness of the products is regarded as less important. To counter this, CHIC aims to produce user-friendly products with an added value. The different product lines of the brand CHIC are developed with the vision to combine an elegant design with innovative materials (e.g. lightweight material; magnesium porcelain; mass coloured) that on their turn meet the user requirements. With its innovative tableware products you'll be able to create a food presentation that satisfies your own wants and needs.

CHIC was founded end 2014 in Belgium and became a real success since the launch of its famous Claro gold range (08/2015). The young brand was already nominated a few times, mainly in the hospitality sector. The designs of CHIC are the result of a close cooperation between a Dutch-Belgian design team supported by an international team of product specialists.

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Chic Mix, Perla Gold and Claro by

Chic Mix by

CHIC MIX

Keeping the trend of combining different shapes and colours into one setting in mind, the CHIC Mix collection offers the chef the perfect tools to showcase his dishes. The range is the perfect addition to any table. Mixing and matching the different items will add colour and character to your dining experience. Moreover, the combinations of different shapes, textures and materials will guarantee a joyous entertainment of food.

Chic Mix includes all kinds of bowls and several plates in vibrant, attractive colours, made from natural stoneware. The bowls and plates are manufactured in Portugal, and thus European products.

This vibrant collection also includes several elegant table accessories. Take for example the serving boards which are made of bamboo. The bamboo material is lightweight, easy to clean and naturally stain-resistant. The oil and vinegar bottles on the other hand are made of borosilicate glass and owe their finesse to an own design by Chic. The bottle with handy spout does not interfere with any table setting. Thanks to the borosilicate base material, the vinegar bottle is heat and cold resistant, allowing it to be suitable for any type of liquid (e.g. oil or sauce).

The latest additions are the black and white marble dishes, covered jars and coasters. These beautiful items with natural feeling allow you to create a more tranquil atmosphere.

CHIC MIX Plate green
257601 • 21cm

CHIC MIX Plate dark blue
257600 • 26,5cm

CHIC MIX Plate oval white marble
785201 • 16 x 11 x H1cm

CHIC MIX Plate oval black marble
785206 • 16 x 11 x H1cm

CHIC MIX Serving board bamboo
785010 • 29 x 15,5 x H1,5cm

CHIC MIX Serving board bamboo
785011 • 42 x 22 x H1,5cm

CHIC MIX Deep plate red/silver
257603 • 17 x H4.5cm

CHIC MIX Deep plate red/silver
257620 • 22 x H5,5cm

CHIC MIX Serving dish red/silver
257621 • 36,5 x H8,5cm

CHIC MIX Bowl green
257610 • 7,5 x H4cm

CHIC MIX Oil bottle glass with cork stopper
785000 • 4,9 x H20cm

CHIC MIX Vinegar bottle glass with cork stopper
785001 • 5,5 x H20cm

CHIC MIX Bowl yellow
257611 • 7,5 x H4cm

CHIC MIX Bowl red
257612 • 7,5 x H4cm

CHIC MIX Bowl beige
781300 • 9 x H5cm

CHIC MIX Bowl green
257604 • 11 x H4,8cm

CHIC MIX Covered jar white marble
785202 • 7,5 x H5,5cm

CHIC MIX Covered jar black marble
785207 • 7,5 x H5,5cm

CHIC MIX Bowl yellow
257605 • 11 x H4,8cm

CHIC MIX Bowl red
257606 • 11 x H4,8cm

CHIC MIX Bowl orange/silver
257602 • 14 x H8,5cm

CHIC MIX Coaster set/4 white marble
785200 • 9,5cm

CHIC MIX Coaster set/4 black marble
785205 • 9,5cm

CLARO

The Claro collection is the ultimate proof of pure European craftsmanship. The collection, made from natural stoneware, contains various items in organic, round shapes. The range stands out because of the shiny metallic gold and silver colours and the industrial look of the graphite items. The colours are obtained by a special process during the finishing phase. This results in a unique product, allowing you to add a luxurious touch to your table. The combination of the organic shapes and metallic colours creates an outstanding product that offers a stunning contrast with white tableware. Above this, the plates, dishes and bowls retain their beautiful colour, even after frequent use. The collection is doing exceptionally well at various catering establishments and hotels, especially in businesses that want to create a unique atmosphere and experience.

Claro by

CLARO Plate white
257501 • 22cm

CLARO Plate white
257500 • 27,5cm

CLARO Deep plate white
257503 • 22 x H5,5cm

CLARO Bowl white
257502 • 15 x H6,5cm

CLARO Oval dish gold/graphite
257551 • 37,5 x 21 x H2,5cm

CLARO Oval dish gold/graphite
257552 • 39 x 22,5 x H3,5cm

CLARO Deep plate gold/graphite
257557 • 22 x H5,5cm

CLARO Bowl gold/graphite
257615 • 7,5 x H4cm

CLARO Serving bowl white
257504 • 27,5 x H10,5cm

CLARO Oval plate gold
257506 • 27 x 20cm

CLARO Oval dish gold
257514 • 37,5 x 21 x H3cm

CLARO Oval dish gold
257513 • 39 x 22 x H4,5cm

CLARO Bowl gold/graphite
257553 • 11 x H4,5cm

CLARO Bowl gold/graphite
257554 • 15 x H6,5cm

CLARO Oval bowl gold/graphite
257555 • 14,5 x 12 x H6,5cm

CLARO Oval bowl gold/graphite
257556 • 16 x 14,5 x H5cm

CLARO Bowl gold
257614 • 7,5 x H4cm

CLARO Bowl gold
257515 • 11 x H4,8cm

CLARO Bowl gold
257505 • 15 x H6,5cm

CLARO Oval bowl gold
257507 • 14,5 x 12 x H6,5cm

CLARO Plate silver
257510 • 21,5cm

CLARO Plate silver
257509 • 26,5cm

CLARO Deep plate silver
257511 • 17 x H5cm

CLARO Deep plate silver
257516 • 22 x H5,5cm

CLARO Oval bowl gold
257508 • 16 x 14,5 x H5cm

CLARO Plate gold/graphite hammered
257560 • 22cm

CLARO Plate gold/graphite hammered
257561 • 28cm

CLARO Oval plate gold/graphite
257550 • 27 x 20cm

CLARO Bowl silver
257613 • 7,5 x H4cm

CLARO Bowl silver
257517 • 11 x H4,8cm

CLASSICO

Just because monochrome typically consists of black and white contrasts, it doesn't mean you can't put your own spin on this trend. One of the new additions to CHIC's portfolio is the Classico range. Classico consists of two different colours: white and royal blue. This colour scheme will add subtle personality to your table, without overpowering your dishes. When paired, these two tones create an absolutely stunning contrast with each other, resulting in a modern and crisp setting. It's a classic combination that will make any table fresher, cleaner and more inviting. Important to note is that the plates and bowls preserve their striking blue colour, even after frequent use.

As the name suggests, Classico resembles a classic shape that never goes out of style. Its clean and perfectly balanced form is perfect for everyday use, as well as special occasions. The plates are available in different sizes allowing you to serve your dishes on the most suitable surface.

The items are made of SiloxiPlus which is a very strong, extremely light-weight and thin, almost translucent, material. The hardness of the material improves the durability of the products and its lightness helps reduce the carbon footprint of daily operations. Next to that, all items are dishwasher and microwave safe.

CLASSICO Plate white
780200 • 21cm

CLASSICO Plate white
780201 • 28cm

CLASSICO Plate white
780202 • 31cm

CLASSICO Deep plate white
780206 • 26/12 x H3cm

CLASSICO Bowl white
780205 • 14 x H4cm

CLASSICO Plate blue
781500 • 21cm

CLASSICO Plate blue
781501 • 28cm

CLASSICO Plate blue
781502 •31cm

CLASSICO Deep plate blue
781506 • 26/12 x H3cm

CLASSICO Bowl blue
781505 • 14 x H4cm

JADE

The perfect balance between design and choice of materials gives the Jade collection a distinct character. The robust but very clean shapes are made of highly durable porcelain, which ensures the strength and durability of the items. Classic forms are combined with a modern touch; appealing, radiant sage green colours are stylishly alternated with subtle complementary soft white colour tones. The earthy notes create a rural atmosphere that perfectly frames your dishes for a well-thought out meal. Its colours are inspired by the precious gem Jade ("Jadeite"), therefore also the name "Jade". As such, Jade will bring a natural element to any modern or contemporary table.

JADE Plate
781400 • 20cm

JADE Plate round
781401 • 27,5cm

JADE Bowl
781402 • 12 x H4cm

JADE Bowl
781403 • 20 x H6,5cm

JADE Bowl
781404 • 25 x H6cm

LIVELLI

Bring some fresh accents of outdoors into your dinner setting with Livelli. Livelli represents playful lines, textured surfaces and organic jagged edges. It's a discreet way to add a touch of colour, pattern and texture to your dinner. Since textured tableware is best in block colours, Livelli consists of 3 striking colour variations: black, white and beige. These base colours really let the raised designs shine to add instant rustic charm to the table.

Another striking benefit of the Livelli collection is the fact that the items are mass coloured, which means there won't appear any visible discolouration in case of 'chipping'. The plates and bowls are finished with a matte or glossy enamel. Combine the different colours and shapes to set up an utterly stylish dining table.

Livelli by

LIVELLI Plate white
783003 • 16cm

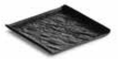
LIVELLI Plate white
783004 • 21cm

LIVELLI Plate white
783005 • 26cm

LIVELLI Plate white
783006 • 29cm

LIVELLI Serving plate black
781069 • 40cm

LIVELLI Serving dish black
781070 • 40 x H7cm



LIVELLI Serving plate black
781051 • 15 x 15cm

LIVELLI Serving plate black
781053 • 15 x 8cm

LIVELLI Deep plate white
781066 • 24 x H6cm

LIVELLI Serving plate white
783000 • 33cm

LIVELLI Serving plate white
783001 • 40cm

LIVELLI Serving dish white
783002 • 40,5 x H6cm

LIVELLI Serving plate black
781055 • 26 x 15cm

LIVELLI Serving plate black
781057 • 30 x 21cm

LIVELLI Serving plate black
781059 • 46 x 10cm

LIVELLI Serving plate beige
781050 • 15 x 15cm

LIVELLI Plate black
781060 • 16cm

LIVELLI Plate black
781061 • 21cm

LIVELLI Plate black
781062 • 26cm

LIVELLI Plate black
781063 • 29cm

LIVELLI Serving plate beige
781052 • 15 x 8cm

LIVELLI Serving plate beige
781054 • 26 x 15cm

LIVELLI Serving plate beige
781056 • 30 x 21cm

LIVELLI Serving plate beige
781058 • 46 x 10cm

LIVELLI Deep plate black
781064 • 20/9 x H2,5cm

LIVELLI Deep plate black
781065 • 28,5/12,5 x H3,5cm

LIVELLI Deep plate black
781067 • 24 x H6cm

LIVELLI Serving plate black
781068 • 33cm

PERLA

Perla (referencing the beautiful white round pearls from pearl oysters) is a symbol of innovation in several ways. It's the "top of the bill" collection from CHIC, where elemental natural beauty got combined with updated styling. The Perla (white) collection is made of the unique formulation SiloxiHT. This formulation consists of a blend of quality materials, which allows the product to be thinner, more durable, lighter in weight and more translucent than any porcelain product. SiloxiHT guarantees fine bone china looks with robust characteristics. Above this, the durable and lightweight material is a good feature for the catering and restaurant staff. Both the chef and the person who serves the plates like to work with it. And as if all these characteristics aren't enough, all Perla items are also dishwasher and microwave safe!

Perla boosts a magnificent gloss and organic round shapes, which are unique. *"The lightweight nature and durability really appeals to hospitality. The organic shapes look like they add a point of interest but keep quite clean lines, which is ideal. This range is very marketable and the price points make it great value for money" (Birch, 2018).*

PERLA Plate
783500 • 17cm

PERLA Plate
783501 • 21cm

PERLA Plate
783502 • 25cm

PERLA Plate
783503 • 29cm

PERLA Deep plate
783504 • 21 x H3,5cm

PERLA Deep plate
783508 • 25 x H5,5cm

PERLA Deep plate
783509 • 27,5/13 x H4cm

PERLA Serving plate
783507 • 36 x 24,5cm

PERLA Bowl
783505 • 10 x H3,5cm

PERLA Bowl
783506 • 16 x H6,5cm

PERLA Mocha cup
783510 • 0,11L

PERLA Mocha saucer
783511 • 12cm

PERLA Cup
783512 • 0,23L

PERLA Saucer
783513 • 15.5 cm

PERLA Tea cup
783514 • 0,30L

PERLA Saucer
783515 • 15,8cm

Perla award nominated product

Thanks to its unique characteristics, the Perla collection got nominated for the Horecava Innovation Awards 2018 (Amsterdam), the award for the best innovation in the Dutch foodservice industry. Next to this, the collection was exposed at the "Innovation & TrendLAB" at Horecava and the "What's new" exhibition's area at Maison&Objet in Paris. Last but not least, the collection ended up second in the Tableware International Awards of Excellence 2018 in the category "Hospitality", which was awarded at Ambiente (Frankfurt). Horecava being the largest hospitality fair in the Netherlands, Maison&Objet the international authority for home decor, interior design, architecture and lifestyle culture and Ambiente the world's most important consumer goods trade fair; therefore these nominations are an achievement on their own.

PERLA Bowl
783506 • 16 x H6,5cm

- Extremely hard (x5)*
- Extremely light-weight
- Durable
- Extra thin
- Dishwasher safe
- Microwave safe

*In comparison with regular porcelain

PERLA GOLD

With its continuous desire to innovate, CHIC aims to light a creative spark within all parties (both business and social) with its Perla range.

The Perla collection got a new, promising subrange, namely Perla Gold. The stunning gold colour ensures high quality dining facilities. The material used differs from the special SiloxiHT material which was used for producing the white Perla items. This because the surprising gold colour variations with metallic characteristics could only be combined with porcelain. As such, Perla Gold is manufactured out of highly durable porcelain, to ensure the strength and durablility for which the Perla collection is known. If you're looking to add an extra glam to your dining experience, this range can make your table setting look simple yet sophisticated. The subtle metallic detailing adds an eye-catching element to your tableware, and it creates a great canvas for your dishes to take full focus at any special gathering.

Pairing the white items with the golden ones ensures a promising table setting, maximizing the potential of each dish served.

PERLA Plate gold
257700 • 16cm

PERLA Plate gold
257701 • 21cm

PERLA Deep plate gold
257710 • 21 x H4cm

PERLA Deep plate gold
257711 • 25 x H6cm

PERLA Plate gold
257702 • 25cm

PERLA Plate gold
257703 • 28cm

PERLA Bowl gold
257715 • 11 x H4,5cm

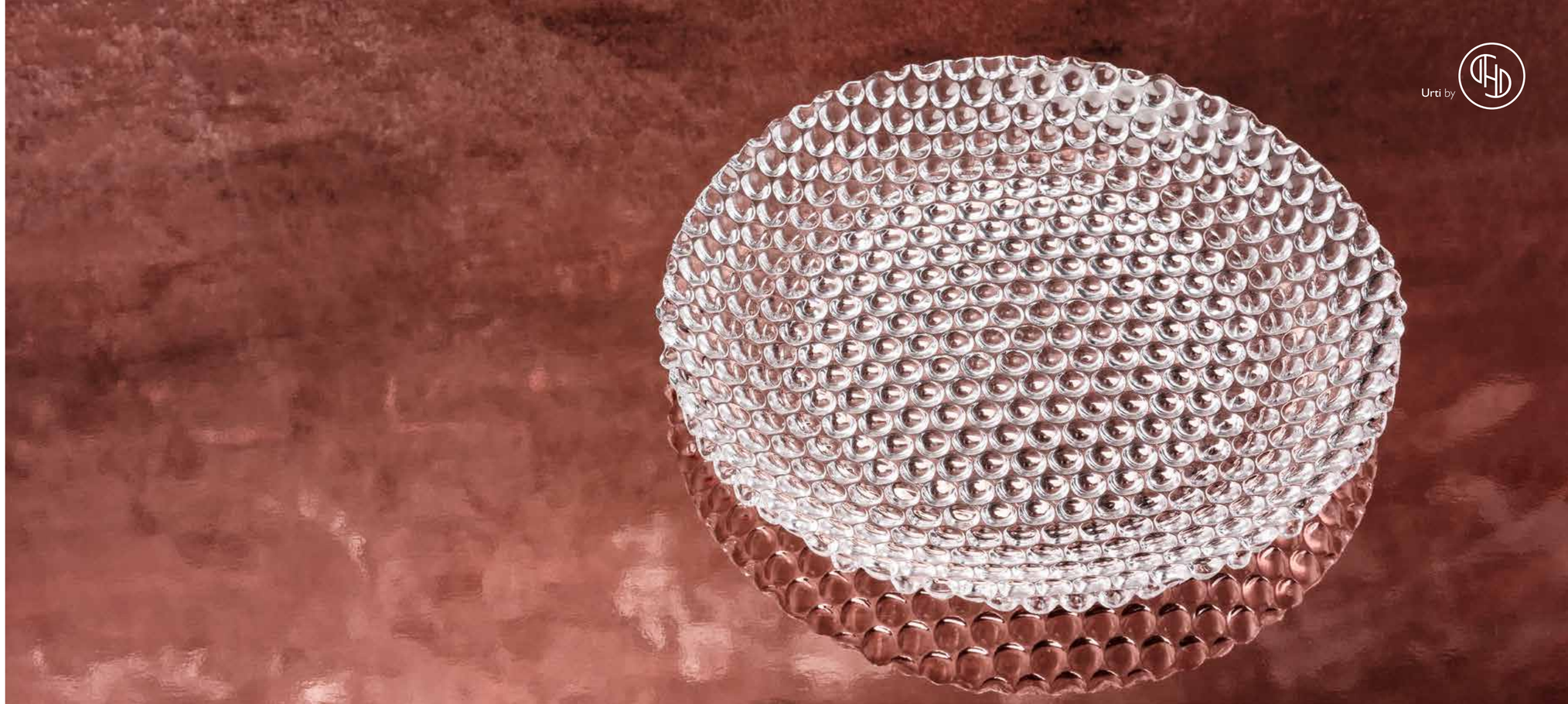
PERLA Bowl gold
257716 • 16 x H6cm

URTI

Urti represents a relaxed and playful collection of dinnerplates in glass. It is the perfect addition to any table. Its strength lies within its upper surface which is still smooth and clean, whilst the backside of the items is strongly structured with a pattern of beads, referencing the beauty of water drops.

The edges of the plates are roughly finished to add a more organic dimension to the otherwise classic and perfect rounded shape, allowing the modern chef to experiment with new structures. It's the perfect range to combine with any item you might like and it can be used as dining plate but it also lends itself perfectly to decoration. Couple this with some well-placed lighting to create a luminous table setting.

The plates are available in the two most common sizes, ensuring a wide arrange of possible applications.



URTI Plate glass
564500 • 21.5cm

TOP VIEW

Roughly formed edge

Smooth and clean surface

Structured backside

Glassware

Playful design

Dishwasher safe

URTI Plate glass
564501 • 33cm

VERSO

Set the scene with Verso, one of the most popular Chic ranges so far. Its elegant modern round shape is based on the idea that form should follow function, an embrace of minimalism. The raised edges guarantee anti-spill practices and make stackability of the different items possible.

As well as the Perla collection, the high-quality products of the "Verso" range is made of the unique formulation "SiloxiHT". This formulation consists of a blend of quality materials, which allows the product to be up to five times stronger than regular porcelain, extremely thin, extremely light in weight and more translucent than any porcelain product on earth. The raised edges of the Verso range complete the modern look of the different items.

Verso also includes a bamboo item that can be used either as a plate or as a lid for the matching bowls, as well as a few beige coloured items which give the chef the opportunity to add even more contrast to his or her table when combined with the minimalistic white items.

Verso by

VERSO Plate stackable
780115 • 14 x H2cm

VERSO Plate stackable
780104 • 20 x H2cm

VERSO Plate stackable
780116 • 24 x H2cm

VERSO Plate stackable
780101 • 28,5 x H2cm

VERSO Cup and saucer
780107 • 5 x H5 / 10,5cm

VERSO Mocha cup and saucer
780106 • 0,10L / 16 x 8,5cm

VERSO Cup and saucer
780105 • 0,22L / 18 x 10cm

VERSO Square plate
781200 • 27 x 27cm

VERSO Plate stackable
780100 • 31 x H1,2cm

VERSO Deep plate stackable
780117 • 24 x H4cm

VERSO Deep plate
780102 • 18 x 18 x H4,5cm

VERSO Deep plate
780103 • 27,5 x 25 x H4,5cm

VERSO Bowl beige
781201 • 5 x H5cm

VERSO Bowl beige
781202 • 8 x 8 x H3,5cm

VERSO Plate bamboo
785012 • 15cm

VERSO Square plate
780111 • 20 x 20cm

VERSO Square plate
780112 • 24 x 24cm

VERSO Square plate
780113 • 27 x 27cm

VERSO Bowl/cup no handle
780114 • 5 x H5cm

VERSO Bowl
780108 • 8 x 8 x H4cm

VERSO Bowl stackable
780109 • 14,5 x H6cm

VERSO Bowl stackable
780110 • 16 x H4cm

VERSO Serving bowl
780118 • 23,5 x H11cm

VERSO BLACK

Verso Black is the new asset of the Verso range, it further enriches the diversity of the collection. Verso Black offers a complete set of porcelain tableware for a sophisticated dinner setting that will let your exquisite menu take centre stage.

The strong dark tones arising from the different items enrich your table setting by bringing out the best in your creations! The dramatic and sleek metallic finish ensures a vibrant touch to boost the looks of any dish. If you are a chef , you'll be fascinated by the multiple possibilities Verso Black offers and you'll be willing to experiment with its glamorous appearance. Dare to be different.

VERSO Plate black stackable
780150 • 14 x H2cm

VERSO Plate black stackable
780151 • 20 x H2cm

VERSO Plate black stackable
780154 • 31 x H1,2cm

VERSO Deep plate black stackable
780160 • 24 x H4cm

VERSO Plate black stackable
780152 • 24 x H2cm

VERSO Plate black stackable
780153 • 28,5 x H2cm

VERSO Bowl black stackable
780170 • 14,5 x H6cm

VERSO Bowl black stackable
780171 • 16 x H4cm

Claro Silver by

Classico by